



# Commercial Business Development Grant Program



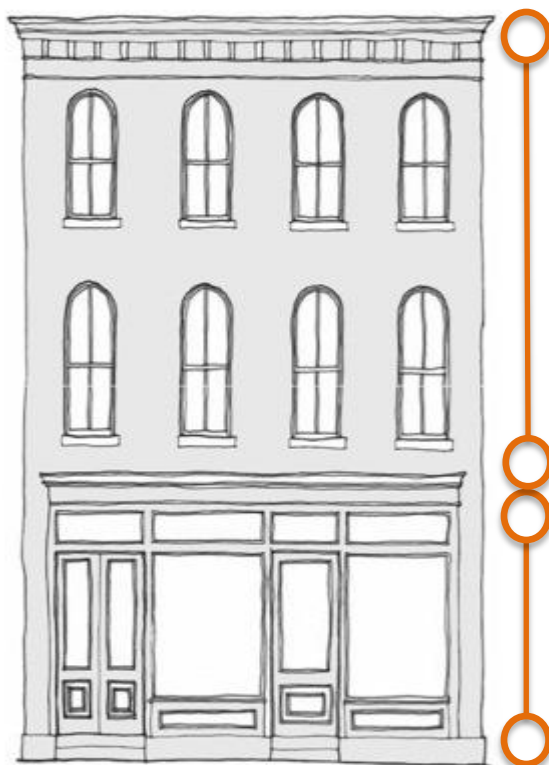


# Purpose of Grant

- Support the revitalization of select commercial corridors
- Provide financial incentives for storefront improvement projects
- Upgrade and persevere the integrity of commercial buildings
- Eliminate economic and retail blight



# Eligible Activities



## Facades:

- Removal of vinyl or aluminum siding
- Renovation of covered entrances
- Window replacement
- Renovation of cornices; gutters and downspouts
- Painting

## Storefronts:

- Replacement or installation of new awnings/canopies
- Installation of new exterior lighting
- Storefront window replacement
- Masonry cleaning
- Basic cosmetic work, such as painting
- Installation of new open-grid, roll-down security gates



## Grant Making

- NORA will grant a three-to-one reimbursement for up to **\$50,000** of façade improvement costs per property

Total Possible Award: **\$37,500**

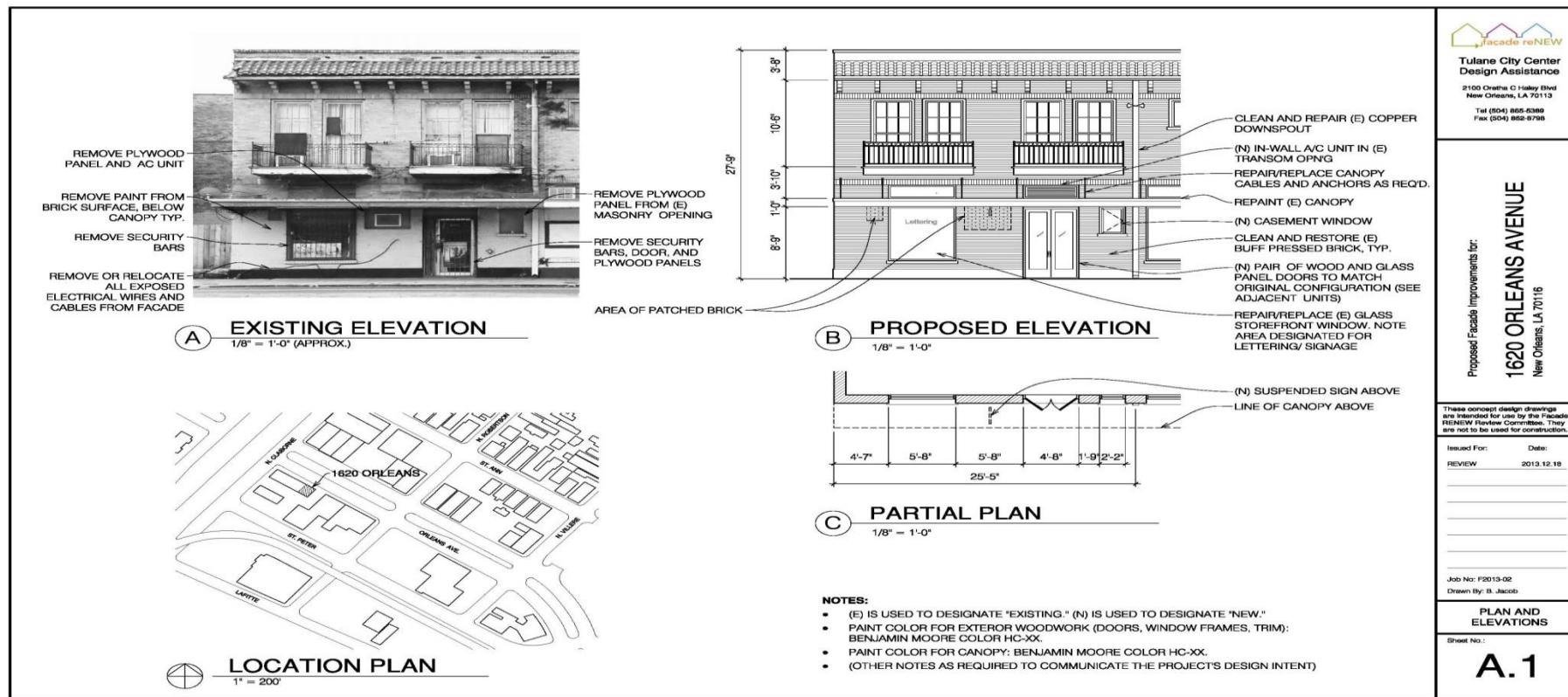
$$\begin{array}{l} \$50,000 \text{ (in total project costs)} \\ \times 0.75 \text{ (NORA's 3:1 match)} \\ \hline \end{array}$$

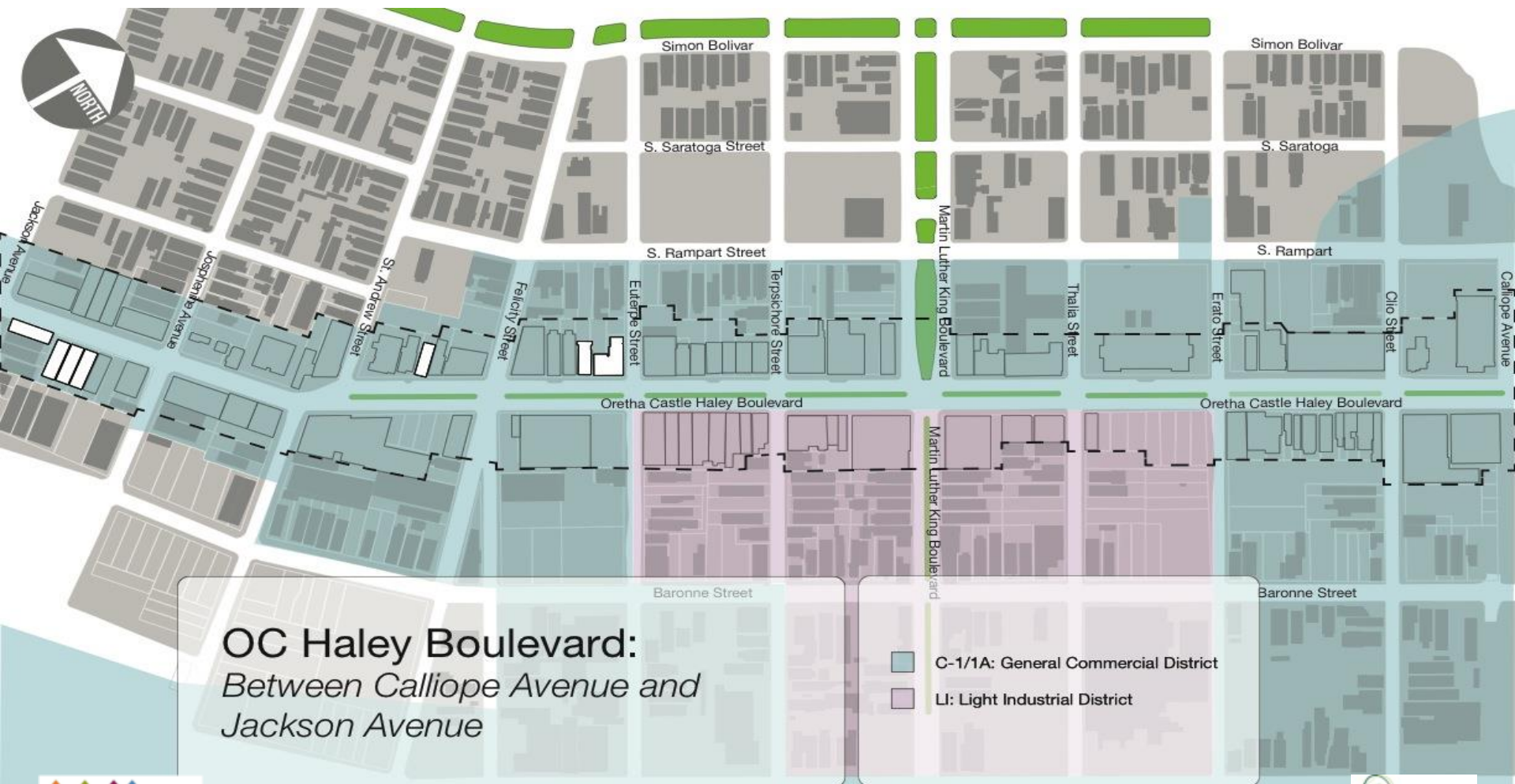
$$\$37,500 \text{ total possible grant award}$$





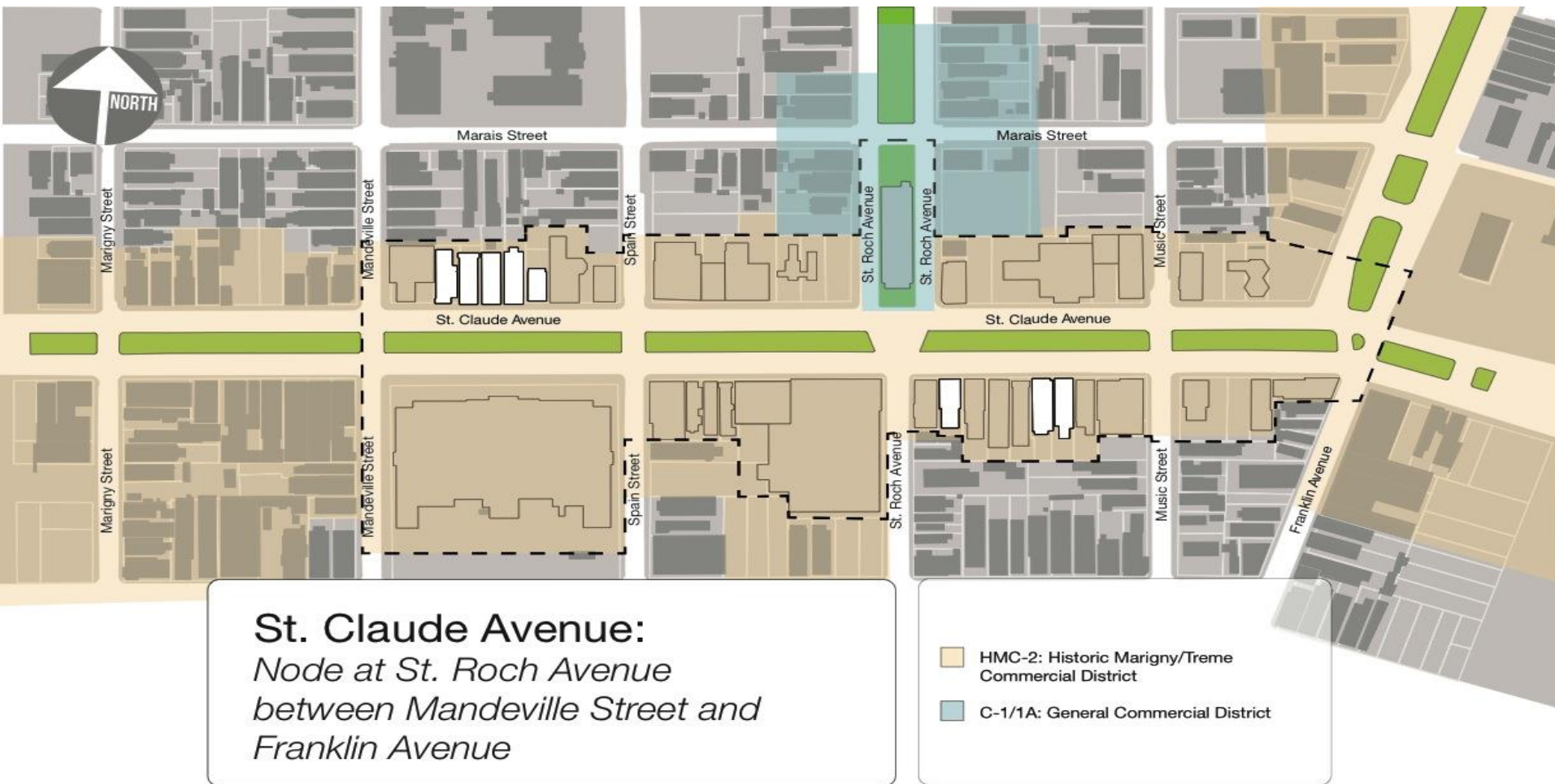
# Concept Design Drawings



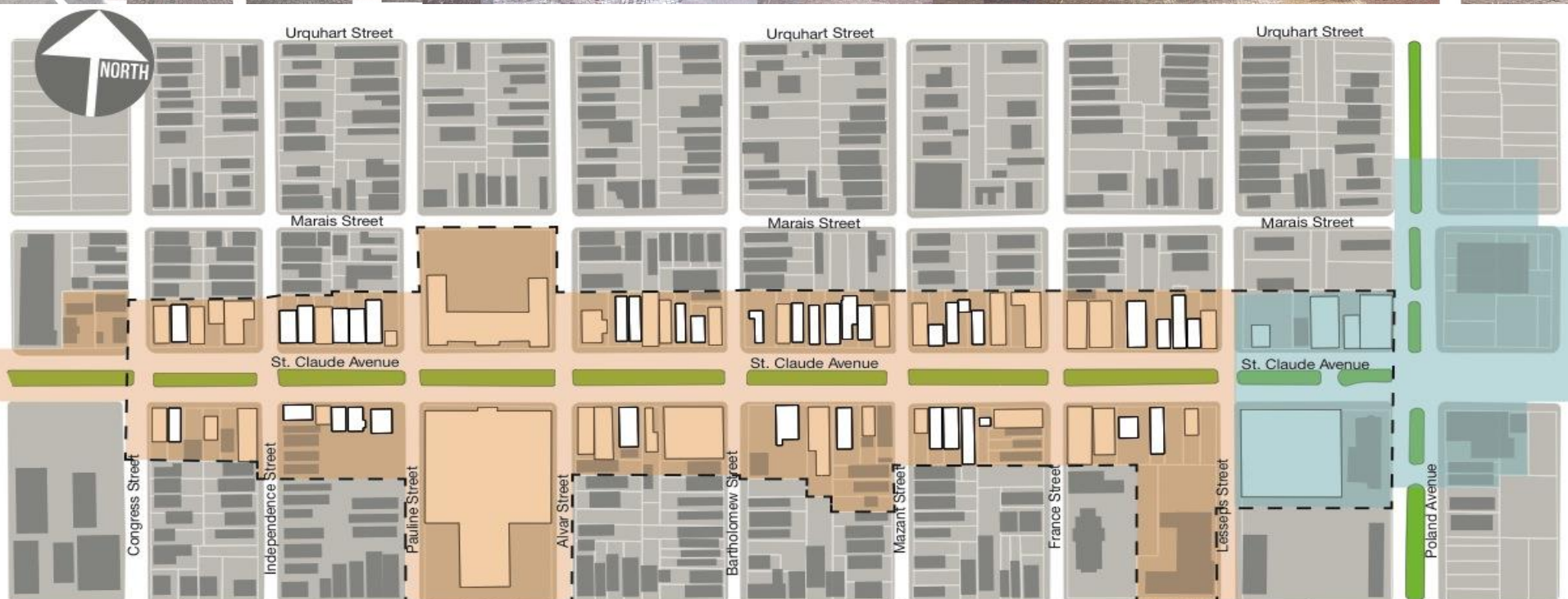













**St. Claude Avenue:**  
*Node at Bartholomew Street  
 between Congress Street and  
 Poland Avenue*


- B-1A: Neighborhood Business District
- C-1/1A: General Commercial District



# Application Process



**Facade RENEW**  
Commercial Corridor and Facade Improvement Program  
Facade and Storefront Improvement Guidelines



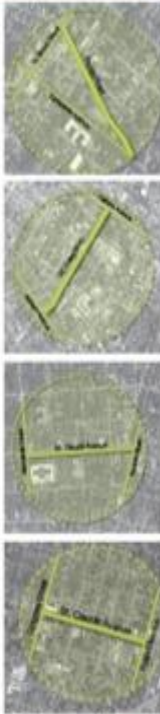
## Program Summary



The Commercial Corridor Facade Improvement Program otherwise known as Facade Renew is a two-pronged initiative that will support the revitalization of commercial corridors throughout the City by stimulating public-private investments in high-quality improvements that enhance the appearance of retail storefronts, eliminate economic blight and address non-conforming design standards. All monies will be distributed by NOIRA functioning either as matching grants or direct "Place-making" corridor investments.

Due to program priorities, only streetscapes, properties or business owners along the following commercial corridors are eligible to apply:

- **Bayou Road:** between N Broad Street and Esplanade Avenue
- **OC Haley Boulevard:** between Collage Avenue and Jackson Avenue
- **St Claude Avenue:** Node at St. Roch Avenue between Mandeville Street and Franklin Street
- **St Claude Avenue:** Node at Bartholomew Street between Congress Street and Poland Avenue

For **Facade Improvements**, the Program will operate as a matching grant to business and/or property owners aiming to improve exterior elements of their storefront properties. The Program will pay 75% of the total project costs up to a max of \$50,000 per property, with remaining 25% paid by the participating business and/or property owner. Funding parameters for special exceptions to reimbursements greater than the above stated amount will cap at no more than \$250,000 per project. Program participants will be reimbursed for all approved eligible expenses following the satisfactory completion of the improvement project. All facade improvements made with grant dollars will be required to be maintained for a minimum of 5 years.



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Zoom out (H-)

## The Application

In order to be eligible for funding, this application and all additional documents must be submitted and approved by NOIRA and the FRC prior to commencement of work.

**RETURN COMPLETED APPLICATION TO:**  
NOIRA / Facade RENEW  
ATTN: Melissa S. Lee  
1409 Ortha C Haley Blvd | New Orleans, LA 70115  
PHONE: (504) 668-4400  
FAX: (504) 568-4551

The application deadline is the **first Friday of every month**. If the application is deemed complete, it will move forward to the FAC meeting scheduled for **the third Wednesday of the following month**.

Applicant(s) Name: \_\_\_\_\_

Applicant(s) Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

What is your legal interest in the property? ☐ Property Owner ☐ Tenant ☐ Other: \_\_\_\_\_

If applicant is not a legal property owner, please complete the following:

Property Owner(s) Name: \_\_\_\_\_

Property Owner(s) Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_



If property owner is a business entity, please complete the following:

Form of ownership: ☐ Proprietor ☐ Partnership ☐ Corporation (State: \_\_\_\_\_)

Owner Name(s) Title % Ownership: \_\_\_\_\_

Primary Contact Name/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

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# Applicant Update

- 32 pre-applications have been submitted
  - 16 – OC Haley Blvd
  - 11 – St Claude Ave
  - 5 – Bayou Road

